

# 2017 ANZIIF TurksLegal Claims Scholarship

## 10 TIPS FOR WRITING A WINNING PAPER

**READ THE QUESTION CAREFULLY** – if it has a few parts make sure your answer addresses all of them.

**HIT THE CRITERIA!** Papers are marked on five specific criteria (listed below), all of which have equal weighting. Ensure your paper addresses each of these criteria equally.

**THINK CREATIVELY** – look for research which may be relevant from Australia, overseas markets, or possibly even undertake your own research.

**THINK ABOUT YOUR TOPIC** at both a micro level (claims/underwriting level), as well as, a macro level (industry level).

Try to **PROVIDE RECOMMENDATIONS/SOLUTIONS** the industry can consider to resolve the issue/question at hand.

**STRUCTURE** – think about how your answer is structured - make sure it is logical so your argument is easy to follow.

**REMEMBER THIS MIGHT BE A PUBLISHED PAPER** – consider how your paper will read to those within the industry as well as those external to the industry.

**SPELL CHECK, SPELL CHECK, SPELL CHECK!**

**STICK TO THE WORD LIMIT** – max 2,500 words - this does not include footnotes and headers. Accurately record the word count on your application form and on your paper.

**PROOFREAD** – have someone proofread your paper prior to submission to provide an independent perspective of how it reads.

### HOW TO ENTER

Entrants are asked to submit a paper (2,500 words max) addressing one of the five topical general insurance industry questions found in the application form.

Each Scholarship participant will earn six (6) CIP points where eligible.

### WHO CAN ENTER

Entrants must be a resident in Australia, directly work in a capacity connected with general insurance and be based in Australia. Entry is not open to members of the ANZIIF board or ANZIIF employees, lawyers, accountants or medico-legal consultants employed in capacities other than as direct employees of a general insurance company.

### JUDGING CRITERIA

Your submission will be assessed on:

- understanding of the chosen topic
- research foundation and conclusions supported by sound evidence documented in a bibliography
- clarity of thought
- commercial acumen
- presentation, formatting and submission

### 2017 SCHOLARSHIP JUDGING PANEL

The judging panel comprises senior general insurance industry professionals.

### ANNOUNCEMENT OF WINNERS

The winners will be announced at the ANZIIF General Insurance Breakfast in Sydney on 6 December 2017.

### MAJOR PRIZE

The winner of the Scholarship can choose between either of the following prizes:

- **an overseas conference package** valued up to AU\$8,000 including return flights, accommodation, \$500 spending money and registration to the Claims Conference and Insurance Services Expo to be held in Orlando, Florida, USA from 15-18 April 2018, USA; or
- **\$5,000 cash** and registration to the 2018 AICLA/ANZIIF Claims Convention in Australia including return flights and two nights' accommodation.

In addition to the major prize, the winner is invited to sit on the judging panel alongside senior industry leaders for next year's scholarship.

### ABOUT THE SCHOLARSHIP

2017 marks the 10 year anniversary of the ANZIIF TurksLegal Claims Scholarship which provides a significant career development opportunity for insurance professionals working in Australia's general insurance industry.

### FIND OUT MORE

[www.turkslegal.com.au/community/scholarships/anziif-turkslegal-claims-scholarship](http://www.turkslegal.com.au/community/scholarships/anziif-turkslegal-claims-scholarship) or [www.anziif.com.au](http://www.anziif.com.au)

**APPLICATIONS OPEN:  
MONDAY, 14 AUGUST 2017**

**APPLICATIONS CLOSE:  
5.00PM AEST ON MONDAY, 9 OCTOBER 2017**